

# YOUTHPRENEUR™

## CEOs Training and Leadership Workshop

GROWING YOUR COMPANY, COMPANY CHARACTER AND  
LEADERSHIP MANAGEMENT SKILLS  
DECORATION OF YOUTHPRENEUR AMBASSADORS

SATURDAY OCTOBER 28, 2017, 8:00AM-6:00PM



**THE GLOBAL GOALS**  
For Sustainable Development



**Contact: Secretariat**  
**646-751-7070, 800-993-0309**  
**[secretary@unescoforge.org](mailto:secretary@unescoforge.org)**

**DRESS CODE:**

**CORPORATE EXECUTIVE OR BUSINESS CASUAL**



# Youthpreneur Training Program

Program Concept:

With “The YOUTHPRENEUR”, UNESCO Center for Global Education, UNESCOCFORGE will work to inspire and prepare young Company owners and executives both locally and internationally to develop their company to succeed in the global economy. By the Global Agenda of Leave No One Behind, the youth initiatives of our organization will strive to catch them young for the development agenda with the efforts to build in the youth the spirit of economic empowerment in ending hunger and eradicating poverty.

YOUTHPRENEUR recognizes that successful building of small businesses and companies are critical to be initiated and strengthened from early stage to enable economic recovery and strength, to building the company’s future, and help the young entrepreneur compete in present day global market challenges.

Through YOUTHPRENEUR, UNESCOCFORGE believes in the entrepreneur potential of young CEOs and in the power of collaboration and partnership. This YOUTHPRENEUR Training program will commit to the principles of market-based economics and entrepreneurship guided by leadership, passion, honesty, integrity, excellence, and respect for the talents, creativity, perspectives, and backgrounds of all the young CEOs involved.

The entrepreneurship education, financial literacy, personal leadership training and Shared Experience Forum, the YOUTHPRENEUR initiative plans to discover and celebrate CEO economic leaders and YOUTHPRENEUR Ambassadors in communities, and across the globe.

This program ultimately teaches young CEO entrepreneur education, skills for entrepreneur innovation, company leadership and executive character, the fundamentals to start and operate own business and potential money making venture.

Each YOUTHPRENEUR will also complete a viable business and marketing plan to launch their venture. The program itself is a hand's on interactive and motivational experience. Young CEO Executives will also learn powerful business concepts to start and operate their own business in today's technology driven world.

Program Format:

- Opening Session: Youth and Entrepreneur Education
- Brain Education: Skills for Entrepreneur Innovation (participatory Education)
- Keynote Training: Growing your Company, Company Character Education
- Workshop-Hands on Youthpreneur: Company Leadership, Innovative and Management Skills
- Lunched Served Discussion: Company Executive Shared Experiences from Start to Growth
- Economic Development of Company products
- Shared Workshop Discussion and presentation
- CEO Guiding Principle for Productive Success
- Admission of YOUTHPRENEUR Ambassador and Decoration

Announcement and Closing Remarks

YOUTHPRENEUR CEO Annual Dinner

## Program Outcome

The YOUTHPRENEUR is an innovative program that can be developed to provide the platform for young aspiring CEOs and current CEOs to explore new ideas, share business ideas, and generate plans for economic and financial making ventures.

The YOUTHPRENEUR Program will run annually as

Every July 15, The United Nations World Youth Skills Day, Diplomatic Education and Knowledge Forum,

August; YOUTHPRENEUR 5-Day Entrepreneur Camp

October YOUTHPRENEUR Training and Education

At the camp each year, the YOUTHPRENEUR will have video documentary of CEOs company and exhibition. Competition for Annual YOUTHPRENEUR Global Achiever will be established every October at the training. The winner will be assisted to a company to intern for practical company skills.

Through the YOUTHPRENEUR, UNESCOCFORGE will establish **YOUTHPRENEUR CEO Resource Portal and Online Market Place** for the global marketing of company products.

UNESCOCFORGE will encourage youth and students to explore their global entrepreneur opportunities and business potentials as well as develop their entrepreneur skills.